

## TiECON KERALA Kerala 2023 : PROGRAM AGENDA

### Day 1 : Friday 15th of December 2023

14:00 - 16:00	Registration	
16:00 - 16:10	Welcome Remarks	<b>Mr. Jacob Joy</b> , Vice - President & Chairman, TiEcon Kerala 2023
16:10 - 16:20	President's Address	<b>Mr. Damodar Avanoor</b> , President, TiE Kerala
16:20 - 16:30	Lamp Lighting	<b>Mr. Arun Mammen, Mrs. Suchitra Ella, Shri. APM Mohammed Hanish IAS, Mr. Shankar Ram</b>
16:30 - 16:50	Chief Guest Address	<b>Mrs. Suchitra Ella</b> , MD, Bharat Biotech International Limited, Padma Bhushan Awardee
16:50 - 17:10	Grand Keynote Address	<b>Mr. Arun Mammen</b> , Vice Chairman & MD, MRF Ltd.
17:10 - 17:30	Guest of Honour	<b>Shri. APM Mohammed Hanish IAS</b> , Principal Secretary, Health and Industries & Commerce, Govt of Kerala
17:30 - 17:40	Special Address	<b>Mr. Shankar Ram</b> , Chair - Board of Trustees, TiE Global
17:40 - 17:55	Book Launch - <i>"Beyond three Generations"</i>	Authors - <b>Navas Meeran, MSA Kumar, Firoz Meeran and George Skaria</b>
17:55 - 18:00	Introduction of TiE Kerala Award and Jury	<b>Mr. Vinay James Kynadi</b> , Chair, TiE Kerala Awards & MD, VentureWays
18:00 - 19:00	Presentation of TiE Kerala Awards: <ol style="list-style-type: none"> <li>1. Startup of the year</li> <li>2. Scale up of the year</li> <li>3. Ecosystem Enabler of the year</li> <li>4. Next Gen Entrepreneur</li> <li>5. Innovator of the year</li> <li>6. Entrepreneur of the year</li> <li>7. Lifetime Achievement</li> </ol>	<b>Mrs. Suchitra Ella</b> , MD, Bharat Biotech International Limited - Padma Bhushan Awardee  <b>Mr. Arun Mammen</b> , Vice Chairman & MD, MRF Limited  <b>Shri. APM Mohammed Hanish IAS</b> , Principal Secretary, Health and Industries & Commerce, Govt of Kerala  <b>Mr. Shankar Ram</b> , Chair - Board of Trustees, TiE Global
19:00 - 19:05	Presenting Mementos to Speakers	
19:05 - 19:10	Closing Remarks	<b>Mr. Vivek Krishna Govind</b> , Vice-President Designate, TiE Kerala
19:10 - 21:10	Gala Networking Dinner	

## DAY 2: Saturday 16th of December

9:00 - 10:00	Networking Hour	
10:00 - 10:20	<b>Keynote Address</b> Building more than a Business: How our Stories Shape Communities	<ul style="list-style-type: none"> <li>• <b>Kinner Sacchdev</b>, Co- Founder, Knorish</li> </ul>
10:20 - 11:00	<b>Assisted Living</b>  <b>Panel Discussion:</b> Kerala and It's Silver Economy: Potential and Challenges	<ul style="list-style-type: none"> <li>• Moderator - <b>Dr. Suja K Kunnath</b>, Executive Director, National Institute of Speech and Hearing</li> <li>• <b>Dr. Karthik Narayan</b>, MD, Athulya Senior Care</li> <li>• <b>Tom George</b>, Founder and MD, Guardian Angel Homecare</li> <li>• <b>Babu Joseph</b>, Chairman, Bless Homes</li> </ul>
12:00 - 13:00	<b>Roundtable: Assisted Living (Sini 1)</b>	
11:15 - 11:55	<b>Agriculture</b>  <b>Fireside:</b> Cultivating the future - Best Practices, Funding & Regulation	<ul style="list-style-type: none"> <li>• Moderator - <b>Shivdas Menon</b>, Past President TiE Kerala and, MD, Sterling Group of Companies (Agri Business)</li> <li>• <b>Shri. Venu Rajamony</b>, Prof OP Jindhal, Indian Ambassador to Netherlands, Press Secretary to Press Pranab Mukharjee, CG in Dubai, OSD (External Coop) Kerala Govt.</li> <li>• <b>Shri. Shaji KV</b>, Chairman, NABARD</li> <li>• <b>Shri. Harikishore IAS</b>, MD, KSIDC</li> </ul>
11:55 - 12:35	<b>Agriculture</b>  <b>Panel Discussion:</b> 'Farming Unlimited' - New Farming Horizons and Technology	<ul style="list-style-type: none"> <li>• Moderator - <b>Roshan Kynadi</b>, MD, Kynadi Plantations</li> <li>• <b>Riya Premchand</b>, Agripreneur, Cherrie Berry Agro Farms, Conoor</li> <li>• <b>Jacob Chalissery</b>, Agripreneur</li> <li>• <b>Devika Chandrasekharan</b>, Founder, Fuselage Innovations</li> </ul>
14:00 - 15:00	<b>Roundtable: Agriculture (Sini 1)</b>	
12:35 - 13:00	<b>Capital Cafe Awards</b>	<ul style="list-style-type: none"> <li>• <b>Moderator: Roshan Kynadi</b>, Managing Director, Kynadi Plantations</li> </ul>
13:00 - 14:00	<b>LUNCH BREAK (Travancore Hall)</b>	
14:00 - 14:20	<b>Research &amp; Development</b>  <b>Keynote Address:</b> Famine in a Fertile	<ul style="list-style-type: none"> <li>• <b>Anchor: C. Padmakumar</b>, Special Officer, KMTC</li> <li>• <b>Kripa Ananthan</b>, Head of Design, Ola</li> </ul>

	land - The curious case of Indian R&D	Electric
14:20 - 15:00	<b>Research &amp; Development</b>  <b>Panel Discussion:</b> Famine in a Fertile land - The curious case of Indian R&D	<ul style="list-style-type: none"> <li>• Moderator: <b>Sam Santhosh</b>, Entrepreneur, Author and Trustee, SciGenom Research Foundation (SGRF)</li> <li>• <b>Vishal Menon</b>, Chief Development Officer, Synthite Industries Limited</li> <li>• <b>Ajit Mathai</b>, Founding Partner, mByom Consulting &amp; Management Services</li> <li>• <b>Thoufeeque Ahamed Moidu</b>, Executive Director, Peekay Steels</li> </ul>
15:30 - 16:30	<b>Roundtable: Research &amp; Development (Sini 1)</b>	
15:00 - 15:30	<b>Fireside Chat:</b> From Corporate to Minister: Unleash Kerala Potential- Insights from Dr. Palanivel Thiaga Rajan, Minister of IT and Digital Services, Tamil Nadu.	<ul style="list-style-type: none"> <li>• <b>Anchor: Anisha Cherian</b>, IPP TiE Kerala, MD Chemmanur Academy and Systems</li> <li>• <b>Dr. Palanivel Thiaga Rajan</b>, Minister for Information Technology and Digital Services of Tamil Nadu</li> </ul>
15:30 - 16:10	<b>Education</b>  <b>Panel Discussion:</b> Pathway to Transform Education - Transitioning into Leadership	<ul style="list-style-type: none"> <li>• Moderator : <b>Prof. Chitra Singla</b>, Associate Professor of Strategy IIM Ahmedabad</li> <li>• <b>Prof. Saji Gopinath</b>, Vice Chancellor, Kerala University of Digital Sciences, Innovation and Technology</li> <li>• <b>Prof. Achuthsankar S. Nair</b>, Department of Computational Biology and Bioinformatics, Professor and Head of the Department, University of Kerala</li> <li>• <b>Karol Toth</b>, Principal, Cochin International School</li> </ul>
17:00 - 18:00	<b>Roundtable: Education (Sini 1)</b>	
16:10 - 16:50	<b>Health &amp; Wellness</b>  <b>Panel Discussion:</b> Exploring Pathways to Well-being: Unveiling Promising Health Opportunities	<ul style="list-style-type: none"> <li>• Moderator: <b>Jesper Hougaard</b>, Founder Dieletto Lifestyle and Hospitality</li> <li>• <b>Sidarth Dominic</b>, CEO, Prakriti Shakti, Clinic of Natural Medicine by CGH Earth.</li> <li>• <b>Hari Namboothiri</b>, MD, Sreedhareeyam Ayurveda hospital</li> <li>• <b>Ashly Tomy</b>, Managing Director, Chief Physiotherapist, Wohlphysio International Physiotherapy</li> </ul>

16:50 - 17:30	<b>Panel Discussion:</b> How Technology startups are shaping the future of sustainable solutions: Innovation, Challenges & Impact	<ul style="list-style-type: none"> <li>Moderator : <b>Anoop Ambika</b>, CEO, Kerala Startup Mission</li> <li><b>Aatitiyan VS</b>, Founder, Cookd</li> <li><b>Ram Bhamidi</b>, CEO &amp; Co-Founder Radarr</li> <li><b>Nikita Bhargav</b>, Founder, Nittygritti</li> </ul>
17:30 - 18:10	<b>Fireside Chat</b> <b>Topic:</b> Scaling Nationally through Mergers and IPOs	<ul style="list-style-type: none"> <li><b>Moderator: Harikrishnan Nair</b>, CEO, Western India Cashew Company</li> <li><b>K Paul Thomas</b>, Managing Director, ESAF Small Finance Bank</li> <li><b>Dr. MI Sahadulla</b>, Chairman and Managing Director, KIMS Health</li> </ul>
18:10 - 18:15	<b>5 mins</b>	
18:15 - 19:00	<b>Epilogue - A Final Reflection</b>  “Driving the Change - Unlocking Potential”	<ul style="list-style-type: none"> <li>Moderator: <b>Dr. Geemon Korah</b>, CEO and Executive Director, Mane Kancor Ingredients Pvt Ltd.</li> <li><b>Agriculture - Jojo George</b>, Managing Director, KCPMC Agri Business Solutions</li> <li><b>Assisted Living - Revathi Krishna</b>, Executive Director, Suyati Technologies</li> <li><b>Health &amp; Wellness - Parvathy S Pillai</b>, COO, Dr Skin Clinic</li> <li><b>Education - Dr. Navas KM</b>, Chairman &amp; Managing Trustee, KMCT Group of Institutions</li> <li><b>R &amp; D - C. Padmakumar</b>, Special Officer, Kerala Medical Technology Consortium</li> </ul>

## Day 2 : Parallel Tracks : Sini 1 & Sini 2

10:00 - 10:45	<b>Masterclass 1 (Sini 2) :</b> Managing a Social Media Crisis like a Pro	<ul style="list-style-type: none"> <li><b>Ram Bhamidi</b>, Co Founder, Radarr</li> </ul>
10:30 - 11:15	<b>Masterclass 5 (Sini 1) :</b> Navigating the Funding Winter - Getting Your Basics Right	<ul style="list-style-type: none"> <li><b>Ashim Jolly</b>, Founding Partner, Aperio Partners</li> </ul>
10:45 - 11:30	TiE Women Session	<ul style="list-style-type: none"> <li><b>Ranjana Singhal</b>, Co-chair, TiE Women Global</li> <li><b>Nisha Jose</b>, TiE Women Chapter Chair, TiE Kerala</li> <li><b>Revathi Krishna</b>, Member, TiE Women Global Committee</li> </ul>
11:45 - 13:00	<b>Masterclass 2 (Sini 2):</b> Exit Strategies and way forward for Startup Founders	<ul style="list-style-type: none"> <li><b>Raveendranath Kamath</b>, President, Kerala Angel Network</li> <li><b>Jacob Mathew</b>, MD&amp; Co Founder, Mape Advisory Group</li> <li><b>Deepak Mohan</b>, Director, Mape</li> </ul>

		Advisory Group
14:00 - 14:45	<b>Masterclass 3 ( Sini 2):</b> Zero to Million - A Masterclass on Building your Brand on Social Media	<ul style="list-style-type: none"> <li>● <b>Aathitiyan VS</b>, Founder, Cookd</li> </ul>
15:00 - 15:45	<b>Masterclass 4 (Sini 2):</b> Gen AI: The opportunities amidst the noise	<ul style="list-style-type: none"> <li>● <b>Mia Kynadi</b>, Managing Director and CEO, Beyond Z LLC</li> </ul>
16:00 -16:35	TYE & TiEU Session ( <b>Sini 2</b> )	<ul style="list-style-type: none"> <li>● Moderator: <b>Vinodini Sukumar</b>, Member, TYE Global Committee and Chair, TiEU</li> <li>● <b>Viiveck Verma</b>, Social Strategist, Changemaker, Essayist and Author</li> <li>● <b>Rajesh P</b>, COO and Co-Founder, <a href="#">Wizr.ai</a></li> <li>● <b>Premkumar Manavazhi</b>, Chair, TiE U and Charter Member, TiE Coimbatore - Leadership Thinker and Mentor</li> </ul>
17:00 - 17:30	<b>Sponsor Session (Sini 2):</b> Microsoft	<ul style="list-style-type: none"> <li>● <b>Ashirwad Satapathi</b>, Consultant at Microsoft,   Author and Community Organizer</li> </ul>

**Day 2 Investor/CM Connect: Nayanar 1 & 2 Hall**

10:00 - 12:00	One -on- one Investor Connect
15:00 - 17:00	Walkin Pitch (Open)